



KATE TRESSLER

SENIOR PROPOSAL GRAPHIC ARTIST



WORK EXPERIENCE

- 2021 to PRESENT **MULTIMEDIA DESIGN PRINCIPAL | SAIC**
 Management and design of proposal graphics and presentations for unclassified bids to clients such as US government agencies, US military entities, and NASA
- 2010 to PRESENT **GRAPHIC DESIGN & MARKETING CONSULTANT | VECTORKAT**
 Freelance graphic design, art direction, marketing consultation, branding, UX, and photography for myriad of clients; Senior Designer and Marketing Consultant with KBS Sports Apparel since 2017
- 2020 **SENIOR PROPOSAL GRAPHIC DESIGNER | CONDUENT INC**
 Management and design of proposal graphics and presentations for bids ranging from human resources and EBT to transportation and EZPass
- 2014 to 2020 **ART DIRECTOR | SPORTS MEDIA MARKETING, LLC**
 Design, editing, and management of layout, art, and print production efforts for Rebound Magazine, the NBRPA's Official National Publication and Beyond the Game Film Publication
- 2019 **PRODUCTION MANAGER | ONWARD SEARCH/CAPITAL ONE**
 Partnered with Brand & Creative team to ensure manufacturability of creative concepts for print and direct mail across markets
- 2017 **MARKETING MANAGER | STRUCTURA, INC**
 Created and managed marketing department to include brand management, design and print production, database restructuring, project management, UX website design, location based marketing plans, and business development
- 2016 **PROPOSAL PROJECT MANAGER & GRAPHIC DESIGNER | MISSION CRITICAL, LLC**
 RFP/Q/T proposal project management and design for a multi-state/multi-client proposal management as a service company
- 2016 **PROPOSAL MANAGER & GRAPHIC DESIGNER | HUNTER CONTRACTING**
 Management and design of proposal documents, graphics, and presentations for bids to private clients and municipalities involving roads and wastewater plants; adhoc marketing
- 2014 **PROPOSAL GRAPHIC DESIGNER | HAYDON BUILDING CORP**
 RFP/Q/T design and production, and materials for internal/external marketing
- 2013 **MARKETING MANAGER | THE EDGE POOLS & REMODELING**
 Multi-hat position to include marketing, graphic design, 3D modeling, & UX design
- 2011 **PRODUCTION ARTIST | JLB PUBLISHING, LLC**
 The House & Home Magazine: layout design & production; marketing & advertising



EDUCATION

- BACHELOR OF ARTS | VIRGINIA TECH
 Interdisciplinary Studies with emphasis in Social Psychology and Culture; Dual Degree Studio Art emphasis on Digital Media;
 Blacksburg, Virginia | 2011



PROFESSIONAL SKILLS & PROFICIENCY

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|----------------------|--|-----------------|--|
| • PROPOSAL GRAPHICS | | • INDESIGN | |
| • GRAPHIC DESIGN | | • ILLUSTRATOR | |
| • PRINT PRODUCTION | | • PHOTOSHOP | |
| • MARKETING ET AL | | • ADOBE ACROBAT | |
| • PROJECT MANAGEMENT | | • MS OFFICE | |

CONTACT ME

- 540.808.9311
- kate.tressler@gmail.com
- www.katetressler.com
- /in/katetressler

PERSONAL SKILLS

- COMMUNICATION
- CREATIVE
- TEAMWORK
- LEADERSHIP
- ORGANIZATION